



125 West 55th St
New York, NY 10019

Contract # 25321753	Changes as of: 9/29/2016 at 3:12 PM	Version: Original Order	
CPE:	Flight: 10/2/16 - 10/10/16	Station: KIMA	Total \$: \$7,663.00
Agency: SHORR JOHNSON MAGNUS	Advertiser: INSLEE, JAY	Market: Yakima	Total Spots: 77
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103	Product: Jay Inslee for Washington	Office: NEW YORK	Total CPP: \$0.00
Agency Order #:	Primary Demo: Adults 35+	Total GRP:	
Buyer: MICHAEL DETTORRE	Con Type: POLITICAL/VOTE	Traffic #: AR637229	
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113	Separation:	
Comments: NEW ORDER TO AIR 10/2-10/10. SHARES TO FOLLOW. PLEASE CONFIRM.			

THANKS!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/10										Total Spots	Total \$	CPP	GRP
							10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9	10/10					
1	M-F 8a-9a		CBS THIS MORNING	\$20.00	0.0	30	0	1	0	1	1	1	0	0	1		5	\$100.00	\$0.00	0.0
2	M-F 5:30a-6a		KIMA ACTION NEWS	\$25.00	0.0	30	0	1	1	0	1	1	0	0	1		5	\$125.00	\$0.00	0.0
3	M-F 7a-8a		CBS THIS MORNING	\$65.00	0.0	30	0	1	1	1	0	1	0	0	1		5	\$325.00	\$0.00	0.0
4	M-F 5a-5:30a		KIMA ACTION NEWS	\$20.00	0.0	30	0	1	1	1	1	1	0	0	0		5	\$100.00	\$0.00	0.0
5	M-F 6a-6:30a		KIMA ACTION NEWS	\$60.00	0.0	30	0	0	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0
6	M-F 10a-11a		PRICE IS RIGHT	\$65.00	0.0	30	0	1	1	0	1	1	0	0	1		5	\$325.00	\$0.00	0.0
7	M-F 4p-5p		JUDGE JUDY	\$60.00	0.0	30	0	1	0	0	1	0	0	0	0		2	\$120.00	\$0.00	0.0
8	Sa-Su 6:30p-7p		KIMA ACTION NEWS	\$115.00	0.0	30	1	0	0	0	0	0	1	1	0		3	\$345.00	\$0.00	0.0
9	M-F 6p-6:30p		KIMA ACTION NEWS	\$180.00	0.0	30	0	1	1	1	0	1	1	0	1		6	\$1,080.00	\$0.00	0.0
10	M-F 5p-5:30p		KIMA ACTION NEWS	\$190.00	0.0	30	0	1	1	1	0	1	0	0	0		4	\$760.00	\$0.00	0.0
11	M-F 6:30p-7p		INSIDE EDITION	\$115.00	0.0	30	0	1	1	1	0	1	0	0	1		5	\$575.00	\$0.00	0.0
12	M-F 7p-7:30p		BIG BANG THEORY	\$185.00	0.0	30	0	1	0	1	1	0	0	0	0		3	\$555.00	\$0.00	0.0
13	Tu 8p-9p		NCIS	\$475.00	0.0	30	0	0	1	0	0	0	0	0	0		1	\$475.00	\$0.00	0.0
14	Su 7p-8p		60 MINUTES	\$300.00	0.0	30	1	0	0	0	0	0	0	1	0		2	\$600.00	\$0.00	0.0
15	Su 9p-10p		MADAM SECRETARY	\$290.00	0.0	30	1	0	0	0	0	0	0	1	0		2	\$580.00	\$0.00	0.0
16	W 8p-9p		SURVIVOR	\$425.00	0.0	30	0	0	0	1	0	0	0	0	0		1	\$425.00	\$0.00	0.0
17	M-F 11:30p-12:30a		LATE SHOW	\$20.00	0.0	30	0	1	1	1	1	1	0	0	1		6	\$120.00	\$0.00	0.0



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Agency Order #:	Primary Demo: Adults 35+	Total GRP:	
Buyer: MICHAEL DETTORRE	Con Type: POLITICAL/VOTE	Traffic #: AR637229	
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113	Separation:	

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							10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9	10/10					
18	Su 11p-11:30p		KIMA ACTION NEWS	\$50.00	0.0	30	1	0	0	0	0	0	0	1	0		2	\$100.00	\$0.00	0.0
19	M-F 11p-11:30p		KIMA ACTION NEWS	\$80.00	0.0	30	0	1	1	1	1	0	0	1			6	\$480.00	\$0.00	0.0
20	Sa 11p-11:30p		KIMA ACTION NEWS	\$65.00	0.0	30	0	0	0	0	0	1	0	0			1	\$65.00	\$0.00	0.0
21	Sa 5a-7a		CBS EARLY SHOW	\$8.00	0.0	30	0	0	0	0	0	1	0	0			1	\$8.00	\$0.00	0.0
22	Su 7a-8:30a		CBS SUN MORNING	\$50.00	0.0	30	1	0	0	0	0	0	1	0			2	\$100.00	\$0.00	0.0
TOTALS:							5	12	11	11	9	11	4	5	9		77	\$7,663.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/16 8:13 AM	Joseph Nassar	LN22 REINSTATE 1X 10/9, NA 1X 10/2
09/30/16 2:51 PM	Joseph Nassar	LN22 REINSTATE 1X 10/2, NA 1X 10/9 THANK YOU.
09/30/16 11:51 AM	KENNETH MIELE	NEW ORDER TO AIR 10/2-10/10. SHARES TO FOLLOW. PLEASE CONFIRM. THANKS!
09/29/16 3:12 PM	KENNETH MIELE	NEW ORDER TO AIR 10/2-10/10. SHARES TO FOLLOW. PLEASE CONFIRM. THANKS!

Competitive Information	
Market Budget:	
KIMA Share: 100%	
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	77	\$7,663.00	N/A	0.0
Total	100%	77	\$7,663.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	77	\$7,663.00
Total	77	\$7,663.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/3/16 8:13 AM	Joseph Nassar	Sent_To_Rep			\$0	\$7,663.00	
Makegood 1	9/30/16 2:51 PM	Joseph Nassar	Confirmed			\$0	\$7,663.00	
Revision	9/30/16 11:51 AM	KENNETH MIELE	Confirmed	2		\$0	\$7,663.00	Changes: Total Spots from 77 to 79, Default Spot Length to 30. 27 buylines added or modified.
Queued for Electronic Contracting	9/29/16 4:08 PM					\$0	\$0	
New	9/29/16 3:12 PM	KENNETH MIELE	Confirmed	77		\$7,663.00	\$7,663.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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